



## **CONFERENCE OVERVIEW**

The Conference on Medical Isotopes is an annual event held by the Canadian Medical Isotope Ecosystem (CMIE), which is designed to foster collaboration and innovation across the medical isotope landscape in Canada.

Centered around the theme "From Lab to Launch: Fueling the Future of Medical Isotopes in Canada," the event will feature a one-day pre-conference workshop followed by a 1.5-day conference. The Annual Conference on Medical Isotopes brings together leading researchers, medical professionals, industry stakeholders, investors, and government officials to explore advancements in medical isotope production, application, and commercialization.

With 150 expected attendees, this invite-only conference will feature spotlight presentations, panel discussions, industry-focused fireside chats, and presentations from Canadian innovators and leading healthcare professionals, demonstrating a strong commitment to bridging research with clinical and commercial application in Canada's growing medical isotope sector.



## PURPOSE OF THE CONFERENCE

The CMIE Conference aims to bring together stakeholders across the Canadian medical isotope ecosystem to explore current challenges, emerging opportunities, and future directions of medical isotopes in Canada. It also serves as a platform to showcase the innovative programs and technologies supported by the CMIE Development Fund (CMIEDF), highlighting the groundbreaking work of Canadian entrepreneurs and researchers driving progress in the field.

The conference offers *innovators* a platform to connect with industry leaders and potential collaborators, fostering relationships that can accelerate development and commercialization.

In addition, the conference provides *investors and industry* stakeholders an opportunity to gain insight into the emerging medical isotope solutions across the country and explore ways to support or partner with these companies.



## FEATURED CONFERENCE TOPICS

- Global Pulse: Trends Shaping the Future of Medical Isotopes and Canada's Role (Keynote Presentation)
- Innovation on the Horizon: Spotlight on New CMIEDF-Funded Projects
- Inside the Journey: Lessons Learned from CMIEDF Trailblazers (Panel Discussion)
- From Bench to Bedside: Launching Investigator-Initiated
   Clinical Trials
- Homegrown Breakthroughs: Celebrating Canadian Success
   Stories
- Ecosystem in Action: CMIE's Impact and the Road Ahead
- From Start-up to Exit: The Entrepreneurial Journey in Canada's Radiopharmaceutical Sector (Fireside Chat)



## PRE-CONFERENCE WORKSHOP OVERVIEW

The **Pitch & Investment Workshop** is a 1-day event that is designed to help early-stage biotech founders, researchers, and entrepreneurs refine their pitching skills, understand investor expectations, and ultimately secure funding for their ventures.

The workshop will provide attendees with hands-on experience in crafting compelling pitch decks, exploring the fundraising landscape, and learning from case studies. Participants will gain practical tools to build confidence and present their ideas effectively, with personalized feedback from industry experts.

## This workshop is ideal for:

- Biotech startup teams
- Graduate students & postdocs
- Anyone with a commercialization idea looking to make their mark in the biotech sector.



## SPONSORSHIP OPPORTUNITIES

Sponsorship is vital to the success of the CMIE Conference, enabling us to deliver a high-impact event and unite all stakeholders within the Canadian medical isotope ecosystem.

Your support helps us create a dynamic platform for knowledge exchange, networking, and showcasing the groundbreaking advancements shaping the future of our industry.

## Sponsorship Benefits (Conference):

- Align your organization with national innovation and leadership in medical isotope development.
- Gain direct access to key decision-makers and emerging start-ups in the medical isotope sector.
- Enhance brand visibility.

## Sponsorship Benefits (Workshop):

- Play a key role in shaping the workshop agenda.
- Opportunity to present multiple sessions.
- Engage in valuable networking opportunities with emerging talent both at the workshop and conference.



## SPONSORSHIP LEVELS OVERVIEW

Sponsorship Level	Cost	Number of Sponsorships Available
Platinum Sponsor	\$25,000	1
Gold Sponsor	\$17,500	2
Silver Sponsor	\$12,500	2
Bronze Sponsor	\$8,000	3
Pre-Conference Workshop Sponsor	\$7,000	2





# PLATINIUM SPONSOR \$25,000 (EXCLUSIVE)

Prime speaking opportunity during the symposium: Gain visibility and thought leadership with a featured speaking slot in front of all symposium attendees.

Option to nominate a representative to deliver opening or closing remarks

Option to Chair a session

#### **Exclusive Branding:**

Showcase your brand prominently on event signage, banners, and official printed and digital materials.

Host/recognition at the pre-symposium workshop: Host the exclusive workshop or be acknowledged as a key supporter, with verbal and visual recognition.

## Prime Placement of Logo:

On all signage, promotional materials, and event backdrop.

#### Premium booth space in the exhibition area:

Complimentary premium booth space at the event to showcase your organization and network with attendees.

#### **Lead Generation:**

A pre-event attendee list (based on opt-in by attendees).

## Opportunity to place branded materials in symposium bags:

Extend your reach by including flyers, samples, or giveaways in every attendee's symposium bag.





# GOLD SPONSOR \$17,500 (2 SPOTS LEFT)

## Prominent speaking opportunity during the symposium:

Position your organization as a key voice by addressing attendees during a featured symposium session.

#### Option to Chair a session

Major branding on symposium materials: Increase visibility with your logo featured prominently on select event signage and printed materials.

Preferred booth space in the exhibition area: Secure a favorable booth location to attract more visitors and showcase your offerings effectively.

## Logo on marketing materials including website and program booklet:

Enhance brand awareness through inclusion on key promotional platforms and official event publications.

#### **Lead Generation:**

A pre-event attendee list (based on opt-in by attendees).

## Opportunity to place branded materials in symposium bags:

Distribute your message directly to participants by including promotional items in attendee bags.





# SILVER SPONSOR \$12,500 (2 SPOTS LEFT)

#### Option to select one of the following:

Opportunity to participate in a panel discussion. Opportunity to chair a session.

#### Booth space in the exhibition area:

Engage directly with attendees by showcasing your products or services in the exhibit hall.

#### Logo on select marketing materials:

Gain exposure with your logo featured on targeted event promotions and select printed items.

#### **Lead Generation:**

A pre-event attendee list (based on opt-in by attendees).

## Opportunity to place branded materials in symposium bags:

Increase brand recognition by including flyers or promotional items in the bags given to all attendees





# BRONZE SPONSOR \$8,000 (3 SPOTS LEFT)

#### Booth space in the exhibition area:

Engage attendees face-to-face by showcasing your brand in the exhibit area.

#### Logo on program booklet:

Boost visibility with your logo featured in the official event program.

## Listing in the program booklet:

Be recognized with a company listing and contact details in the event program.

#### **Lead Generation:**

A pre-event attendee list (based on opt-in by attendees).

## Opportunity to place branded materials in symposium bags:

Promote your brand with materials included in attendee welcome bags.





# WORKSHOP SPONSOR (HOW TO PITCH TO INVESTORS) \$7,000 (2 SPOTS LEFT)

Opportunity to provide input on workshop agenda topics

## Give a presentation:

Share your expertise through a scheduled talk or panel appearance.

## Opportunity to place branded materials in symposium bags:

Promote your brand with flyers or giveaways included in attendee bags.

## Logo in program booklet:

Gain visibility with your logo displayed in the official event booklet.

## Attend exclusive networking dinner:

Connect with speakers, sponsors, and workshop attendees at an invite-only evening event.



The deadline to confirm sponsors	nip is Se	ptember 30	, 2025.
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If you have any questions about the opportunity to sponsor the 2nd Annual Conference on Medical Isotopes, please contact either Mohamed Mohammad (mohamed@cpdc.ca) or Holly Bilton (holly@cpdc.ca).

